



Campaign for the
National Public
Housing Museum

DONOR RECOGNITION OPPORTUNITIES - MAKE AN ENDURING GIFT

We honor the Chicago Housing Authority for their donation of the building to the Museum

\$1,000,000

Everyday Objects Exhibit - THE JOSEPH AND BESSIE FEINBERG FOUNDATION

\$750,000

Edgar Miller Animal Sculpture Courtyard - ALPHAWOOD FOUNDATION

\$500,000

Architectural Encounters

Entrepreneurship Hub and Programs

The Birth of Public Housing, Historic Apartment, 1930s-40s

The History of Redlining, Historic Apartment, 1950s-60s (families thriving amid housing discrimination)

Housing As A Human Right, the Hatch Family Apartment, 1960s-80s (an African American family's story of living in public housing)

Public Programming Space

Contemporary Art Gallery, Changing Exhibits

Main Lobby, Ground Floor - THE FRIENDS OF SUNNY FISCHER

Sustainability Fund, LEED Certification

\$250,000

Demand the Impossible Advocacy and Engagement Room - DORIS CONANT

Incomplete History of Housing Activism Exhibit

Collections & Storage

Museum Store Co-Op - BAUM FAMILY FOUNDATION

**Oral History Archives/Recording Studio I - LISA YUN LEE and ADAM BUSH
for TIMUEL BLACK**

Oral History Archives/Recording Studio II

Public Art Entrance, designed by Amanda Williams and Olalekan Jeyifous

The "Third Space" Education Room

The Birth of Public Housing, Historic Apartment - Kosher Kitchen

\$150,000

Administrative Offices

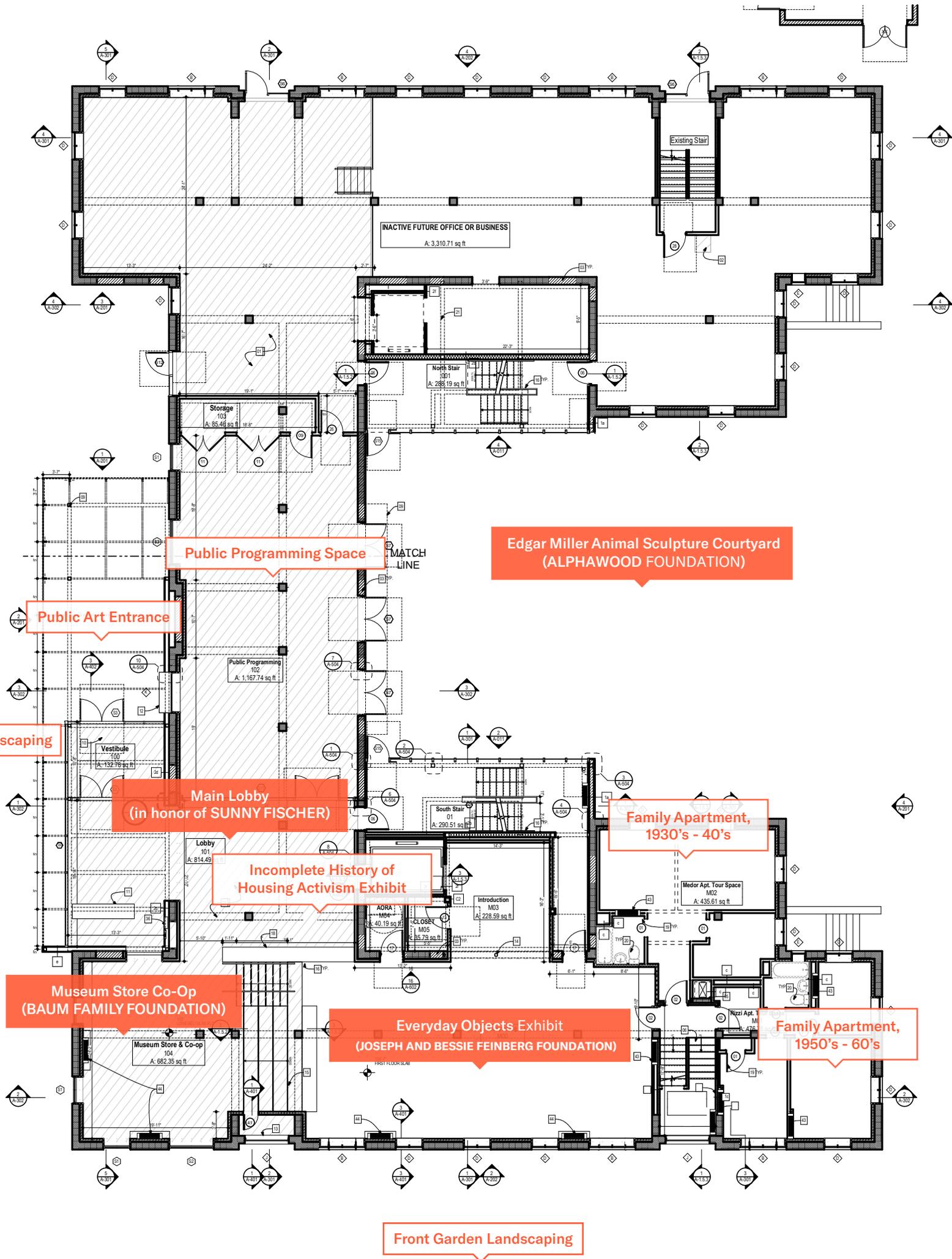
Historic Front Garden Landscaping

Gifts of \$25,000 and more will be listed in the appropriate category on the Capital Campaign donor wall in the Museum. All the naming opportunities listed above are pending the final approval of the Museum's Board of Directors.

For more information contact Wayne Stiles at
wstiles@nphm.org or 773.245.1621



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Future Site: 925 South Ada Street, Chicago, IL 60607
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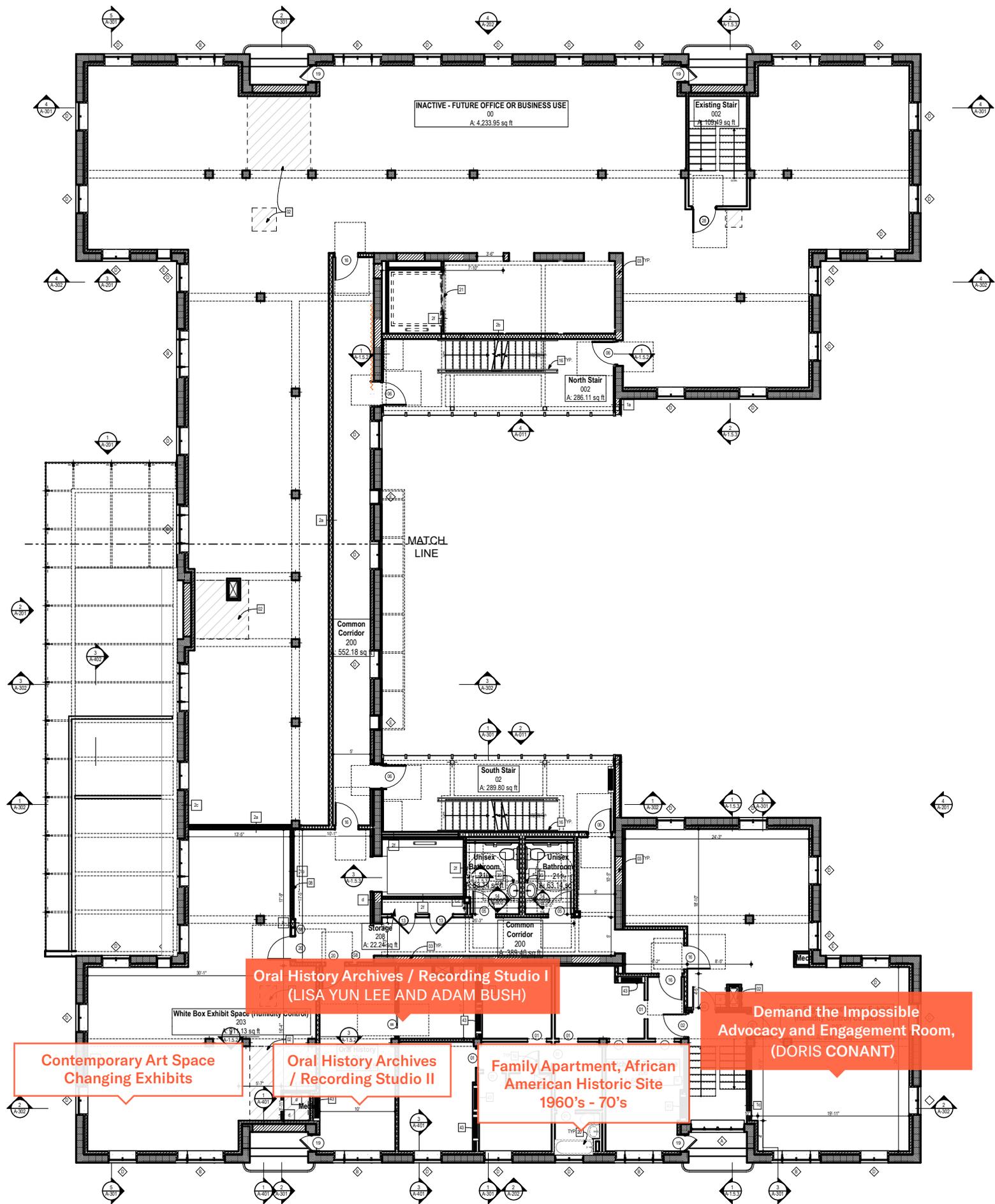


1 1st Floor



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LONDON BONE BAKER ARCHITECTS



2 2nd Floor



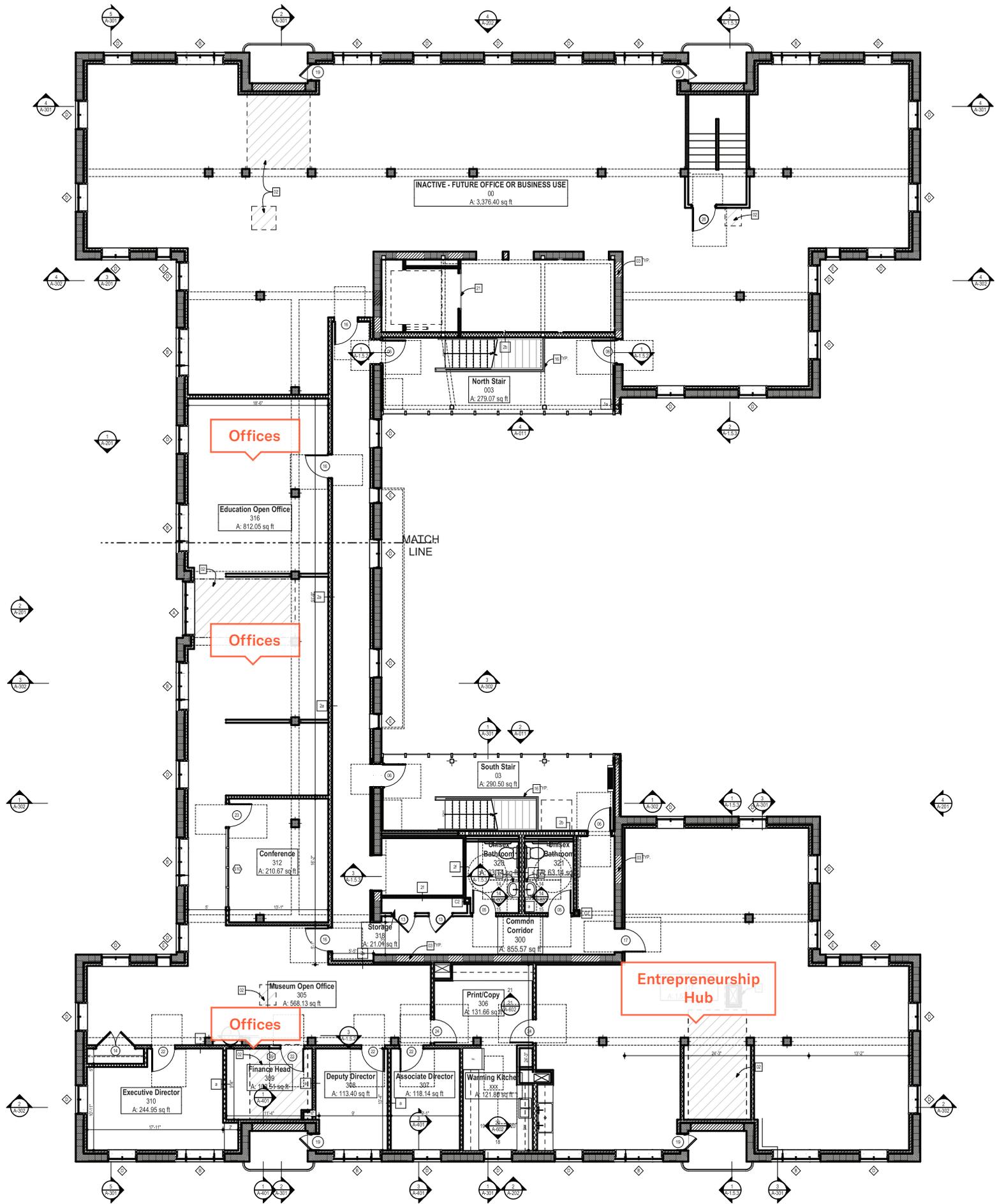
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LANDON BONE BAKER ARCHITECTS



3 3rd Floor



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LANDON BONE BAKER ARCHITECTS



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PROGRAMS AND EXHIBITS

The National Public Housing Museum is the first cultural institution in the United States dedicated to interpreting the American experience in public housing. The Museum will be a place to share public housing stories of hope and personal achievement, as well as stories of struggle, resistance and resilience. Using art, architecture and design, oral histories, and material culture, the Museum will create opportunities for visitors to understand and engage in innovative public policy reform in order to reimagine the future of our communities, our society, and the places we call home.

RESTORED APARTMENTS Three historic apartments representing different eras engage and guide visitors to learn about the cultural, social, and economic history of housing.

CONTEMPORARY ART & CHANGING EXHIBITS Art and architecture that highlights urgent housing issues in a way that expands people's imaginations and their horizons of learning. The Museum includes a public art entrance by Amanda Williams and Olek Jeyifous, architectural encounters, exhibits about the history of public housing activism, an installation by Manuel Cinema, and opens with a contemporary show of the paintings of Nathaniel Mary Quinn.

AN ADVOCACY & ENGAGEMENT SPACE, DEMAND THE IMPOSSIBLE Visitors will participate in discussions of social justice issues and current campaigns related to housing that encourages their own action and meaningful civic dialogue. The Museum enables people to understand principles of urban planning and systemic racism in order to find new ways of approaching and addressing segregation. Visitors will learn to challenge perceptions of what public housing was in order to reimagine the future of housing for all.

EVERYDAY OBJECTS EXHIBIT Stories and artifacts collected from public housing across the country to encourage empathy and emphasize the value of everyday objects.

ORAL HISTORY ARCHIVE AND ORAL HISTORY CORPS The largest archive of the stories of public housing residents, and nationwide training of oral historians. These stories will be featured in podcasts, exhibits, research, and scholarship.

ENTREPRENEURSHIP HUB Dedicated to addressing the racial wealth gap, building solidarity economies and cooperatives, and creating a cultural workforce that will contribute to diversifying the museum profession. Public housing entrepreneurs will collectively own and manage a Cooperative Museum Store.

OUTDOOR SPACES Beautifully landscaped gardens that reflect the importance of beauty and the built environment on housing security. Includes an outdoor sculpture garden with Edgar Miller's stunning *WPA Animal Court*, and a functioning basketball court that tells the compelling story of sports and public housing.



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